

Creating Your Own Public Service Announcement (PSA) to Get Out the Vote!

Students involved in UKirk ministries can amplify the call to vote in a few easy steps:

1. **ASK** them to briefly answer:
 - What are you frustrated about in our country right now? OR What would you like to change in our country right now?
 - What do you hope for our country? Our leaders? Our future?
 - Why are you voting this year? (This can be as an act of faith because _____ or for any other reason).
 - Why do you encourage others to register and vote?
2. Have them **FILM** themselves on their phones or laptops (or have them film each other) recording the above answers.
3. Once they get a take they like, have the **UPLOAD** their video on their social media networks (Instagram, TikTok, etc...), and even on your ministry's website or social media accounts.
4. If they would like, they can have them **POSTED** on www.ukirk.org, or the [Presbyterian Church \(USA\) Washington Office's Facebook Page](#). Email Rev. Gini Norris-Lane, UKirk National executive director, at ukirknational@gmail.com to find out more.

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